

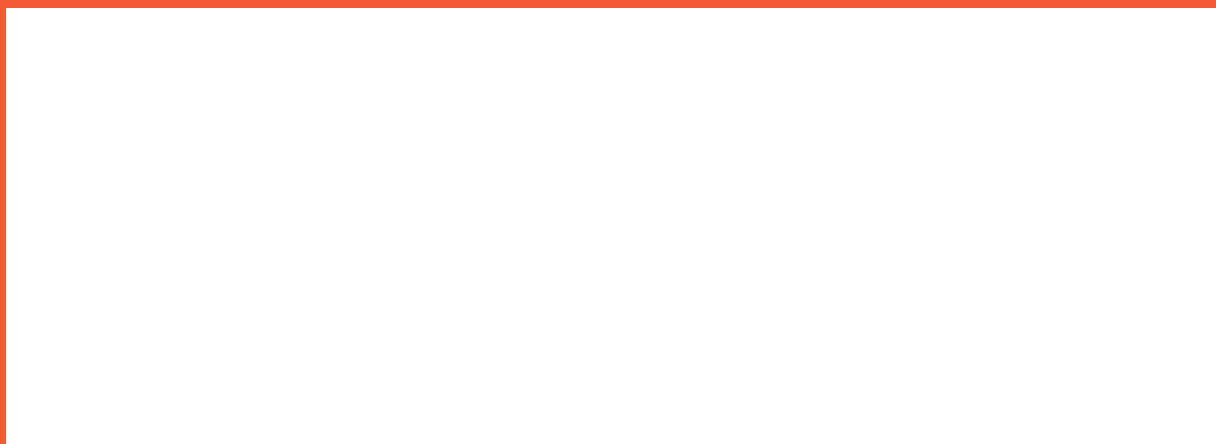
Engagement: Grow Your Volunteer Network

One of the inspiring aspects of operating a mission-driven organization that is community-centric is the team of volunteers who devote their time and energy to the movement. Volunteers are rock stars. As you grow, your volunteer network will need to grow, so you can accomplish more. This worksheet will help you expand your team and impact.

1. What are the goals you are depending on your volunteers to help meet?

2. What are the skills, experiences and passions you need in order to help reach those goals?

3. List the volunteer team members you currently have and the skills, experiences and passion they possess in the box below Don't be humble, brag about your team and what they have going on.



4. Now compare the skills, experiences and passions you need (question 2) to those your volunteer team members have (question 3). Are there some skills, experiences and passions that your team is missing or simply needs more of?



5. Recruit! Recruit! Recruit!

From your response to question four, you should have a good understanding of what you need more of. The good news is there is a whole community out there of people who want to get involved, but don't know how or if they are needed. Use social media and word of mouth to tell people you need them and their skills to move your revolution forward.

Here's a draft message we use to get people involved in one of our areas of work: If ALS can affect anyone, it will take all of us to cure it, including you. Join our efforts to help put an end to ALS through legislative action. If you have experience with legislative action or have an interest in politics and are willing to learn, join us!

Write out a draft message your supporters might be motivated by.



Great work! Your volunteer network will be growing in no time. But make sure your new members feel welcomed and included! Assign them a buddy to check in on them once in a while to see if they have questions or concerns.